

From: **Indian Motorcycle Charlotte** Info@IndianMotorcycleCharlotte.com  
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To: zapman@bex.net

IM



WORLD'S FIRST & FINEST INDIAN MOTORCYCLE DEALERSHIP™

**GET A \$1,500 TRADE-IN BONUS ON AN  
INDIAN® CHIEF MOTORCYCLE & CRUISE  
INTO SPRING**

**If You Haven't Ridden One Of These Spectacular  
Machines, You're In For An Eye-Opening Jaw-  
Dropping Experience!**





**2017 INDIAN® CHIEFS ARE HERE!**

**ZERO DOWN AND 3.99% FINANCING  
MEANS THERE'S ABSOLUTELY NO REASON  
TO WAIT!**



**NO WAIT!**

**MARCH 2017** - Spring arrives a bit early when the **10-day Daytona BikeWeek Celebration** kicks off on **Friday March 10th!** We always look forward to seeing a half-million of our closest friends roll towards the beach. This year we're excited that "**Lightning Bolt™**" (our custom Project Chieftain entry) will be on display. We didn't finish in the Top 3, but Indian corporate was so impressed with our "performance bagger" that it was invited to be on display alongside customs from Paul Yaffe of Bagger Nation and Carey Hart. Check it out at Indian's opening night party on Friday March 10.

Indian Motorcycle Charlotte now has every 2017 Indian motorcycle on our showroom floor and hundreds of performance parts and accessories to create exactly the ride you desire. Get a **\$1,500 Trade In Bonus** on any new 2017 ThunderStroke® 111 machine. Bargain-hunters can save huge on our last two 2016 models--a Chief Classic and Chief Springfield. Better hurry if you're interested. Stop in, choose your new machine and let's discuss the custom touches you desire. Attractive financing with zero down may be worth considering. Stop in and let's discuss how to make those dreams a reality. We'd love to put a big smile on your face.

Our passionate embrace of legendary Indian motorcycles has helped us persevere through some difficult times. Today, that patience and persistency is paying off with fantastic new Indian models that are nothing short of breathtaking. While the cruiser market has not been growing, **Indian motorcycle continues to enjoy increased sales volume.** We're thrilled to know that discerning riders like you will always want the best looking, highest quality, American-made motorcycle. We're proud to be the World's First and Finest Indian Motorcycle Dealer.

We also want to announce we'll be a Sponsor of the **American Flat Track Race** at Charlotte Motor Speedway on **Saturday April 1st.** This will be a fun time as the Indian® vs. Harley-Davidson® "flat track wars" begin. Tickets at the gate are \$35, but call us and we can reserve your seats for just \$25.

It's shaping up to be an exciting action-packed year here at Indian Motorcycle Charlotte. As the riding season kicks off, count on us to focus on what matters. **Our goal: to make you a "Customer For Life"** and the only motorcycle dealer you'll ever need. Once you've experienced our passion, product knowledge and integrity, we think you'll appreciate the difference. Being locally owned and operated is a key element in making us who we are.

**Thank you for your continued support of our dealership.** Our much loved Indian motorcycles are getting better each year and this legendary brand continues to grow in popularity.

Ride safely and we look forward to seeing you soon.

Sincerely,

**Mark Moses - Owner & General Manager**





## Indian Motorcycle Riders Group



# Charlotte 2017



**JOIN US ON SATURDAY MARCH 4 AT 9 AM**

**IMRG Now Meets At 9 AM Every First Saturday**

We have a special guest speaker at this meeting. A rep from **Tom McGrath's Motorcycle Law Group** will give a short talk to provide IMRG Charlotte members with valuable information on how to protect ourselves with insurance coverage. If you're interested, they will review your motorcycle insurance policy and give their professional opinion on how well you are protected. If interested, bring the Declarations pages from your insurance policy. No sales pitch, just an expert opinion from motorcycle lawyers who genuinely care about their fellow riders.

As always, there will be a planned group ride following the meeting that will include a lunch stop. If you have suggestions for this ride, lunch place, or any future ride you'd like to see, please email:

[IMRGcharlotteActivities@outlook.com](mailto:IMRGcharlotteActivities@outlook.com)

*The Indian Motorcycle Riders Group of Charlotte is delighted to welcome potential new members who share our passion for all things Indian. Learn more at [Facebook.com/IMRGCharlotte](https://www.facebook.com/IMRGCharlotte).*







## **THE NEW INDIAN® ROADMASTER CLASSIC®**

### **Stop In To See The Newest Indian® Up Close & Personal**

The world best long distance cruiser just got better. This new Indian Motorcycle machine embraces the classic feel and look of luxurious leather like no Indian Motorcycle before. As always, the powerful Thunder Stroke® 111 V-Twin engine is at the heart of this beauty. Prepare to observe more neck-twisting and crowd gathering power than ever before. This is one totally stunning motorcycle. And Indian's fantastic new Ride Command™ system comes standard. Best of all, it's priced at only \$26,999. See it now at I-85 Exit 22.



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AREN'T  
MADE BY  
STANDING  
STILL**





**PAYMENTS AS LOW AS \$99 PER MONTH**  
ON A NEW 2016 OR 2017 INDIAN® SCOUT®  
OR INDIAN® SCOUT® SIXTY



THE ROAD IS CALLING

SEE DEALER FOR DETAILS. Taxes and restrictions apply. ©2017 Indian Motorcycle International, LLC.

***BARGAIN PRICES ON PREMIUM MOTORCYCLES!***

**2016 Indian Chief Classic \$16,500**

**2016 Chief Springfield \$18,999**







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YOUR PLACE IN HISTORY**

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**— Honoring —  
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A SALUTE TO THOSE WHO SERVE**



# \$1,000 BONUS

Military ★ Police ★ Fire

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**INDIAN MOTORCYCLE CHARLOTTE • 110 Indian Walk • I-85 Exit 22 •  
Lowell, North Carolina 28098 • 704-879-4560**

[www.IndianMotorcycleCharlotte.com](http://www.IndianMotorcycleCharlotte.com)

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